

Free Tools

HubSpot CRM

- ✓ Contact management
- ✓ Contact website activity
- ✓ Companies
- ✓ Deals
- ✓ Tasks & activities
- ✓ Company insights
- ✓ Custom support form fields
- ✓ Prospects
- ✓ Ticketing
- ✓ Forms
- ✓ Ad management
- ✓ Shared inbox
- ✓ Reporting dashboard
- ✓ Email tracking & notifications
- ✓ Email templates
- ✓ Canned snippets
- ✓ Meeting scheduling
- ✓ Facebook Messenger integration
- ✓ Custom properties

Marketing Hub™

- ✓ Forms
- ✓ Email marketing
- ✓ Ad management
- ✓ Landing pages
- ✓ Shared inbox
- ✓ List segmentation
- ✓ Team email
- ✓ Live chat
- ✓ Basic bots
- ✓ Mobile optimization
- ✓ Reporting dashboard
- ✓ Facebook Messenger integration
- ✓ Custom properties
- ✓ Marketing events object
- ✓ Email reply tracking
- ✓ Email health reporting
- ✓ Ad retargeting
- ✓ Email automation
- ✓ Form automation

Sales Hub™

- ✓ Live chat
- ✓ Basic bots
- ✓ Team email
- ✓ Customizable quotes
- ✓ Email scheduling
- ✓ Email tracking & notifications
- ✓ Shared inbox
- ✓ Canned snippets
- ✓ Documents
- ✓ Meeting scheduling
- ✓ Reporting dashboard
- ✓ Deal pipeline
- ✓ Facebook Messenger integration
- ✓ Custom properties
- ✓ Marketing events object
- ✓ Email reply tracking
- ✓ Slack integration
- ✓ Email health reporting
- ✓ Email templates



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Free Tools

Service Hub™

- ✓ Ticketing
- ✓ Email scheduling
- ✓ Live chat
- ✓ Shared inbox
- ✓ Basic bots
- ✓ Team email
- ✓ Canned snippets
- ✓ Email templates
- ✓ Meeting scheduling
- ✓ Reporting dashboard
- ✓ Email tracking & notifications
- ✓ Facebook Messenger integration
- ✓ Custom properties
- ✓ Ticket pipelines
- ✓ Email reply tracking
- ✓ Email health reporting
- ✓ 1-to-1 email
- ✓ Channel switching
- ✓ Slack integration

CMS Hub®

- ✓ Drag-and-drop editor
- ✓ Mobile optimization
- ✓ Standard SSL certificate
- ✓ Design manager
- ✓ Custom domains
- ✓ Content delivery network (CDN)
- ✓ Built-in AMP support
- ✓ Local website development
- ✓ Multi-language content creation and testing
- ✓ Site export
- ✓ Website traffic analytics
- ✓ Web application firewall (WAF)
- ✓ Premium hosting
- ✓ 24/7 security monitoring & threat detection
- ✓ SEO recommendations & optimizations

Operations Hub™

- ✓ Data sync
- ✓ Historical sync
- ✓ Default field mappings
- ✓ App Marketplace integrations
- ✓ Contact management
- ✓ Companies
- ✓ Deals
- ✓ Ticketing
- ✓ Tasks & activities
- ✓ Company insights
- ✓ Custom properties
- ✓ Marketing events object
- ✓ Email reply tracking
- ✓ Email health reporting
- ✓ User management
- ✓ Custom user permissions